

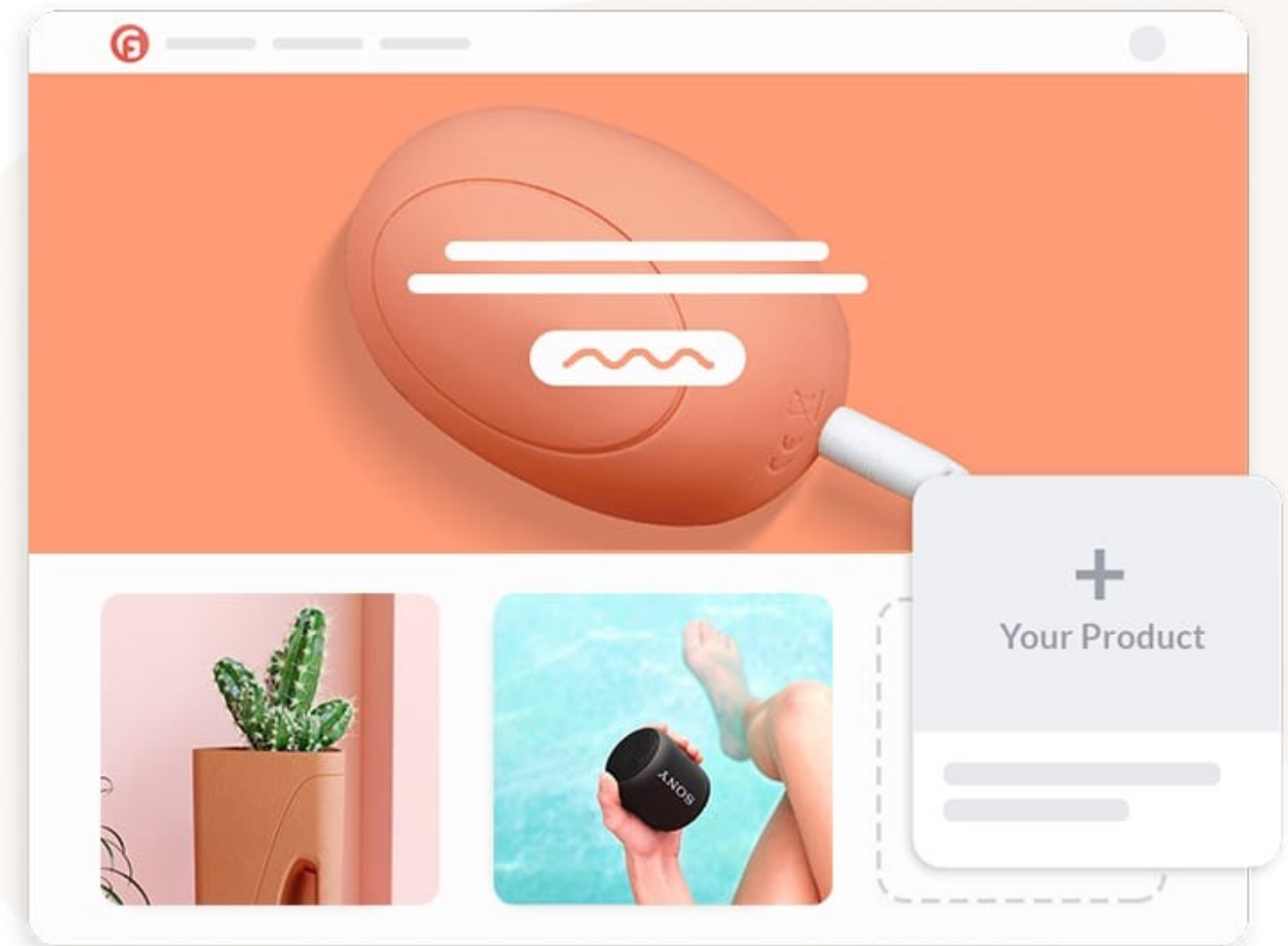
 GadgetFlow | Business

**We Help Great  
Products Get in Front  
of the Right People**



# We Curate, You Discover

Gadget Flow is the original product discovery platform for staying up to date with the latest tech, gear, and most incredible crowdfunding campaigns. Reaching over 29 million people per month, our iOS and Android apps support AR and VR for next-level product exploration.



# User Features

Our users visit Gadget Flow and access our apps to discover and buy the latest products, and we've developed numerous features over the years to simplify product exploration.



## 7 Newsletters

Including Tech, Unboxing, Deals, Featured Products, and more.



## Multiple Currencies

Choose from 58 different currencies to view products in local prices.



## Product Reminders

Get notified when a product goes on sale, on a specific season or on a custom date.



## Collections

Create a public or private collection to save and organize your favorite products.



## Tech News

Receive the latest tech news from our 24/7 dedicated team.



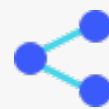
## Deals & Discounts

Access discounts and deals exclusive to Gadget Flow users.



## AR • VR • 3D

Experience products in AR and VR with our iOS app or in 3D on our web platform.



## Brand Pages

Discover the best products from the world's leading brands and innovative startups.



## Affiliate Program

Join our affiliate program and earn commission for every customer that signs up.



## Apps

Use our app on Android or iOS devices to access your account on the go.



## Marketing Plans

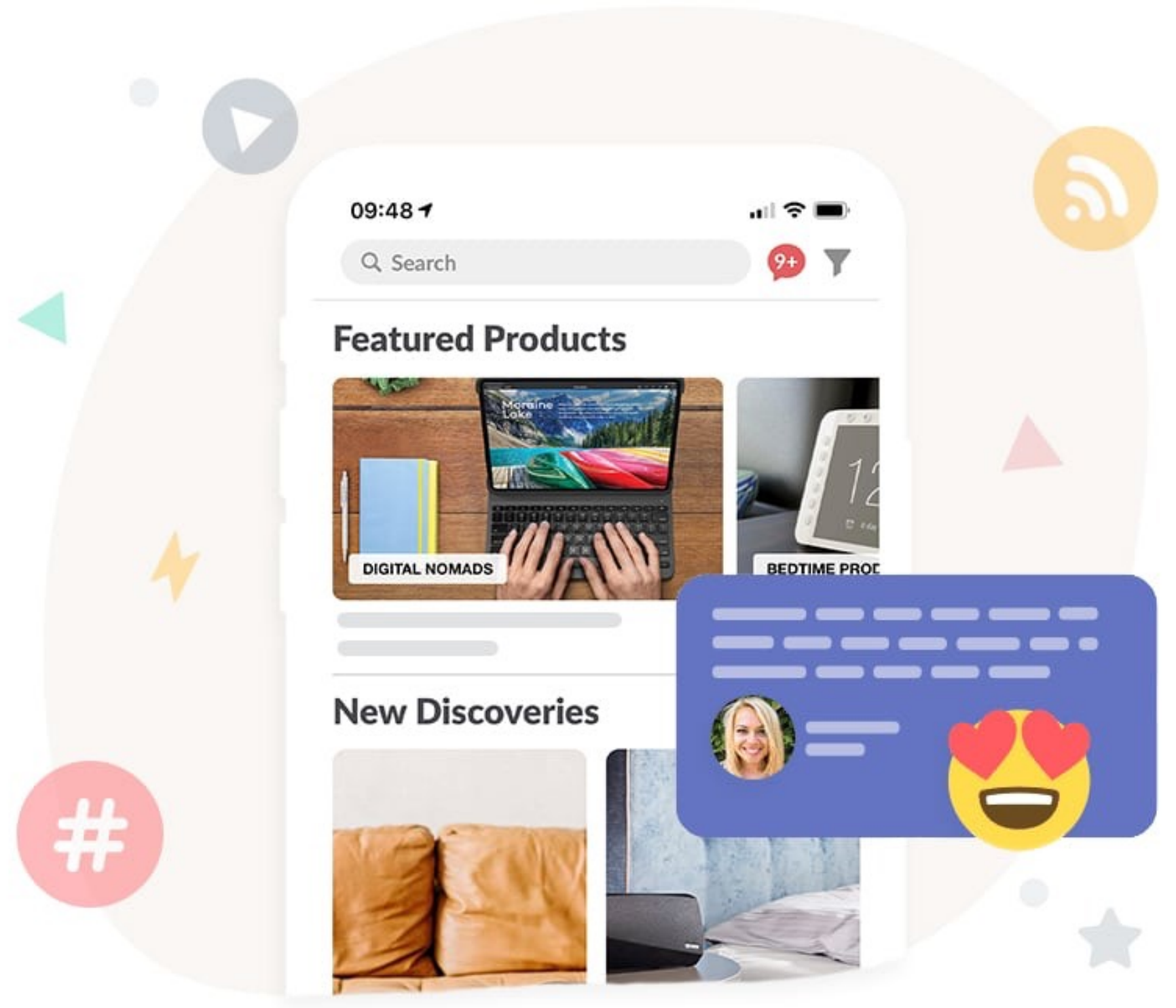
We offer six promotional plans for physical products, starting at \$469. [Learn More](#)

## Unboxing Series

Our host, Jonny Caplan, unboxes the latest gadgets. New episodes every month. [Learn More](#)

## Custom Plans NEW

Managed eCommerce and Crowdfunding Services on demand. [Learn More](#)





# Social Media

## BY THE NUMBERS

**47K**

Twitter  
Followers

**383K**

Facebook Fans

**243K**

Pinterest  
Followers +  
5M Monthly  
Impressions

**200K**

Email  
Subscribers

**293K**

Instagram  
Followers

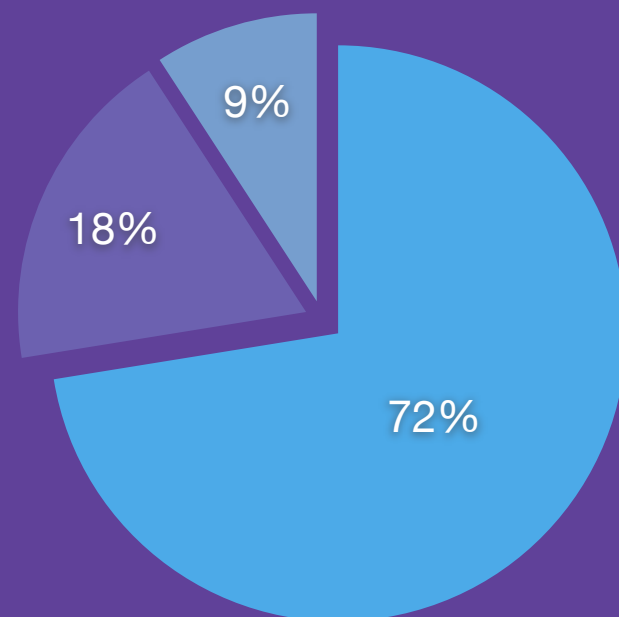
**4M**

Flipboard  
Page Flips

Reaching **29,000,000** People Per Month  
**9,000+** Customers Since 2012  
**20,000+** Product Listings

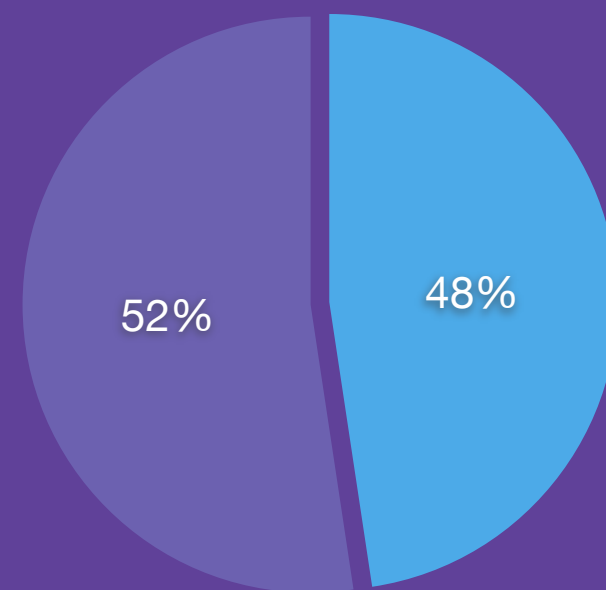
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Global Reach



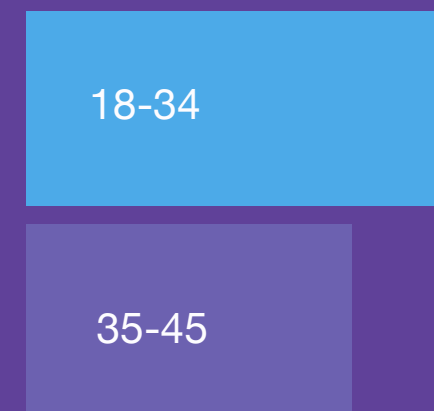
● USA ● Europe ● ROTW

Sex



● Female ● Male

Age



● 28% ● 57%

Affluence



● 33% ● 41%



# Content Overview

250+ Product categories

---

Watches

Gaming

Coffee

Bags &  
Backpacks

Tech  
Gadgets

Pet  
Accessories

Work

Health &  
Fitness

Board  
Games

Kitchen

Smart  
Home

EDC

Crowdfunding

Headphones

Drones



# Say hi to our New Dashboard

- ✓ Track Performance
- ✓ Upgrade your Package
- ✓ Request Changes
- ✓ Monitor Clicks
- ✓ Edit Your Listings
- ✓ 24/7 Customer Support

Business

Submit New Product

Dashboard

TOTAL CLICKS

12,371

LAST 30 DAYS CLICKS

1,371

TOP 3 COUNTRIES

USA  
Germany  
Canada

TOTAL CLICKS TODAY

746


DIRECT SALES (USD)

\$14,471

ASSISTED SALES (USD)

\$32,712

My Submissions



Drone Robot 2.0

Submitted on 18/12/19

Current Plan

Premium - \$4271

Status

Published

Anna Morris

Joined November 2

ACTIONS FOR DRON

Download

Upload P

Media Li

Upgrade

Support

# Marketing Plan Features

Gadget Flow works great with **Kickstarter** projects, **Indiegogo** Live and **In-Demand** campaigns, **Shopify** based stores, **Amazon** stores, and **e-commerce** websites.



## Newsletters

You'll get a spot in our newsletters that go out to 200,000+ subscribers.



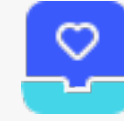
## Highlighted Product

We'll highlight your product on our homepage with an eye-catching panel.



## Social Media Promotion

Your product will be promoted on our social media channels to 1M+ followers.



## Product Listing

We'll feature your product under on our homepage under "New Discoveries".



## Homepage Slider

We'll display your product on our homepage slider with a direct link to your website.



## Engaging Video

We'll create a compelling and engaging video that will drive optimal views and clicks.



## Staff Pick

We'll mark your product as "Staff Pick" for 30–60 days.



## Direct Promotion

Links from emails and social media posts will direct to your website.



## Featured Product

We'll showcase your product under our homepage featured section.



## Web Notification

We'll send a push notification using your product title and a short description.

# Marketing Plans

	ULTIMATE	PLATINUM	PREMIUM	PRO	STANDARD	BASIC
	\$9899 <i>One-time charge</i>	\$6924 <i>One-time charge</i>	\$4754 <i>Most Popular</i>	\$2499 <i>One-time charge</i>	\$846 <i>One-time charge</i>	\$469 <i>One-time charge</i>
Estimated Impressions	8M - 10M	4M - 5.5M	1.9M - 2.6M	840K - 1.3M	270K - 450K	100K - 150K
Permanent Listing	✓	✓	✓	✓	✓	✓
Social Media Promotion	10x Plus <sup>?</sup>	5x Plus <sup>?</sup>	3x Plus <sup>?</sup>	2x Light <sup>?</sup>	1x Light <sup>?</sup>	1x Light <sup>?</sup>
Daily Newsletter	10x	5x	3x	2x	1x	1x
Staff Pick	✓	✓	✓	✓	✓	
Weekly Newsletter	6x	4x	3x	2x	1x	
Homepage Slider	40 Days	20 Days	9 Days	4 Days		
Web Notification	✓	✓	✓	✓		
Featured Product	40 Days	20 Days	9 Days	2 Days		
Direct Promotion	✓	✓	✓	✓		
Dedicated Newsletter	2x	1x	1x			
Blog Post Review	✓	✓	✓			
Highlighted Product	28 Days	17 Days	8 Days			
Viral Video	✓	✓				
<b>NEW</b> Teaser Video	✓	✓				
Priority Support	✓	✓				





## All of Our Plans Include



### 24/7 Phone, Email & Chat Support

Our happiness team is here to assist you with any questions you may have about our platform or your dashboard.



### Satisfaction & Relaunch Guarantee

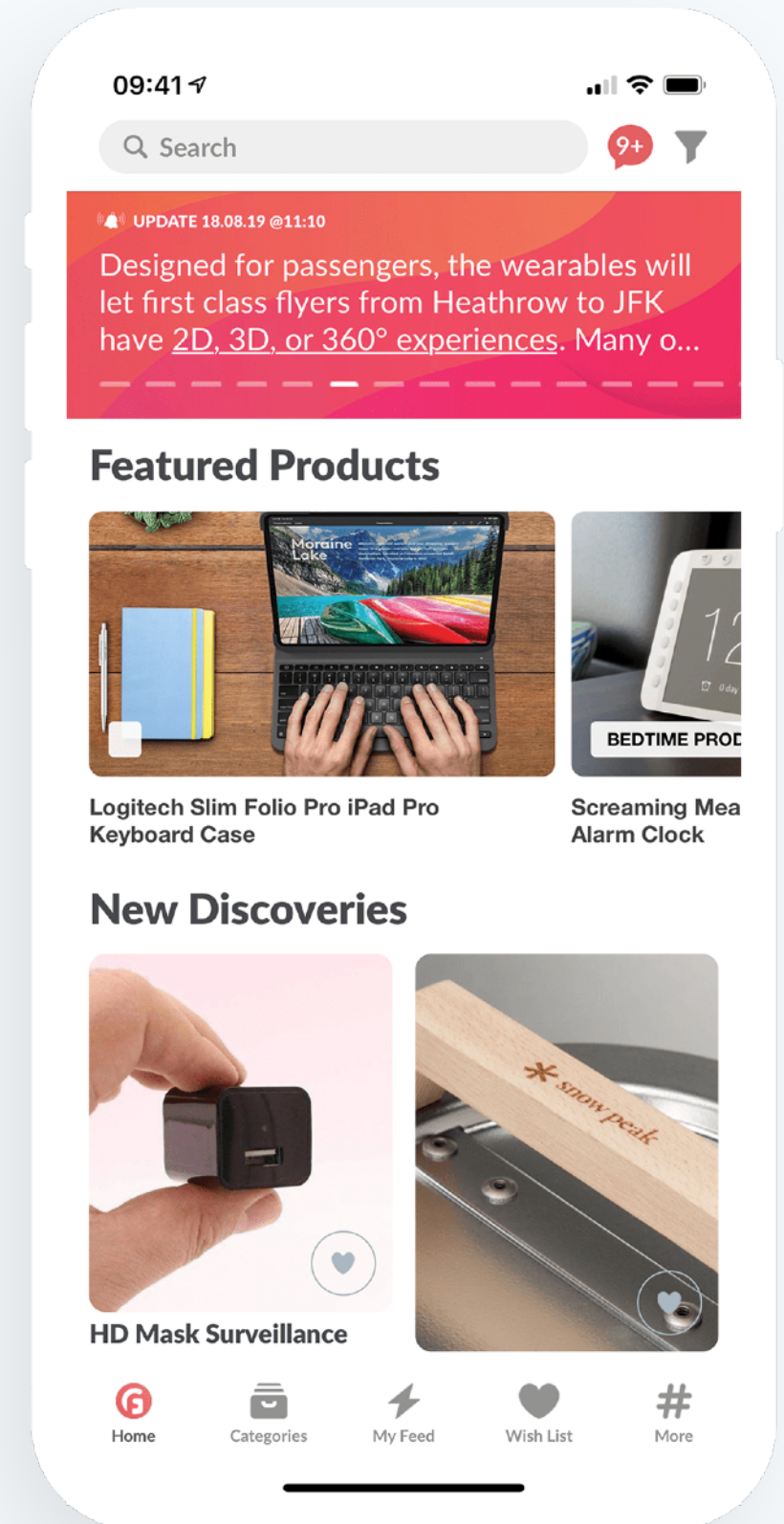
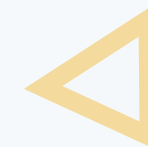
We'll repeat all the promotions free of charge if you are not satisfied with the results or your project fails.



### Lifetime Access to Our Marketing Vault

Explore all of our strategic partnerships with agencies and the media that will help you boost your sales.

1,300,000+  
APP DOWNLOADS





# Verified **Authority**



**FLIPBOARD**



**feedly**



**Pinterest**





# 8,000+ **Happy** Customers



"We got the platinum plan and it generated \$20,000+ in pledges. It really feels like a premium service. They deliver what they promise. Thank you Gadget Flow!"

- Saso Founder of Ironate



"Gadget Flow has a powerful newsletter that delivered a 9:1 ROI . They know how to increase sales and market to large audiences."

- Mia Sunrise Pillow



"Their dedicated email blast alone brought in \$6,000 in one day! From that day on, pledges just continued to pour in. Thanks Gadget Flow."

-Jon Stallings from ThoughtFull Toys



"Gadget Flow is ideal for hardware crowdfunding campaigns like Roadie 2's launch on Kickstarter. Putting our product in front of the right audience was essential in raising \$400,000+ on Kickstarter."

- Alain from Roadie



"Funded Today considers Evan Varsamis and Gadget Flow one of its premier partners. They deliver thousands of dollars in pledges very quickly!"

- Zach CEO at Funded Today



"Gadget Flow was one of the best decisions we made when we had to decide which tool to use to effectively promote our crowdfunding project."

- Paolo from Clairry

# Video Testimonial

LIFTID used our Ultimate Plan in Q1 2020. Here's what one of the partners had to say about Gadget Flow.





# Some of our Customers





## Strategic Partnerships



## Awards and Nominations



DOTCOM AWARDS



SHORTY AWARDS



ENTREPRENEUR 360



MARCOM AWARDS





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[Indiegogo Partners](#) | [Kickstarter Experts](#)